

Barclay Street Real Estate Sled Island Sponsorship Benefits More Than Just Local Artists

CALGARY, AB, June 13, 2011 - Barclay Street Real Estate is investing in local artists by sponsoring Calgary's Sled Island, an independent arts and music festival. Entering its fifth year, this event running from June 22 to the 25th will bring over 30 venues and 300 artists and bands to the city.

The locally operated real estate brokerage is a long time supporter of the arts community. Recognizing that Sled Island is one of the largest employers of local artists in the Province and that 50% of the performers are from Alberta. Barclay Street is enthusiastic about the opportunity to support the Sled Island experience, which brings in over 25,000 music and art-loving attendees.

According to Dan Harmsen, vice president and associate broker at Barclay Street Real Estate, it's only natural that they would support the festival.

"Barclay Street is proud to sponsor this event not only because of the artistic and cultural enrichment it brings to the city, but the event also showcases our beautiful city and interesting locales through the 30 or more venues being used."

In addition to sponsorship, Barclay Street Real Estate will also be donating 50 all ages festival passes with an additional 50 passes matched by Sled Island to be distributed between five local worthwhile organizations: Boys and Girls Club of Calgary, Camp Quality, Kids Upfront, Good Life Community Bike Shop and Mount Royal Junior High School. Deserving youth can also enter the Sled Island Facebook contest for their chance to win tickets to the festival.

Since 2007, Sled Island's innovative, eclectic programming and independent spirit have combined with Calgary's youthful energy to produce a festival that now attracts a diverse and global audience, is praised by local and international artists, and was recently voted one of the top 10 music festivals in Canada by listeners of CBC Radio 3.

Barclay Street Real Estate Ltd. is a commercial real estate brokerage firm with offices in both Calgary and Edmonton. With over 30 years of experience, Barclay Street has established an impressive track record in the areas of real estate investments, sales, lease advisory services, office leasing, retail leasing, development, strategic planning services and property management of commercial property.

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